Curriculum vitae Europass



Personal information

First name(s) / Surname(s) Address(es) E-mail Nationality Date of birth	Simona - Cristina ŞIMON Politehnica University of Timişoara Faculty of Communication Sciences Departament of Communication and Foreign Languages Str. Petre Râmneanţu (Oltul) no.2, 300 596 - Timişoara, Timiş County, Romania <u>simona.simon@upt.ro</u> , <u>simon_cristina@hotmail.com</u> Romanian October 3, 1974
Current workplace	Politehnica University of Timişoara Faculty of Communication Sciences
Occupational field	Department of Communication and Foreign Languages Education
Work experience	
Administration	
Dates Occupation or position held	01.06.2016 – present Vice-Dean of the Faculty of Communication Sciences Member of the Council of the Faculty of Communication Sciences Member of the Council of the Centre for Postgraduate Studies at the Faculty of Communication Sciences
Dates Occupation or position held	2020 present Senator in the Senate of the Politehnica University of Timişoara Member of the Senate Committee on Education Member of the Senate Committee on Social Affairs and Socio-Economic Relations Member of the General Secretariat
Dates Occupation or position held	2020 – 2021 Coordinator of the master's degree in <i>Business Communication</i>
Dates Occupation or position held	2020 present Member of the Board of the <i>Translation and Interpreting</i> specialisation
Dates Occupation or position held	2018 – 2021 Vice-chair the Board of the <i>Business Communication</i> specialisation Member of the <i>Communication Sciences</i> Board
Dates Occupation or position held	2016 – 2019 Member of the Board of the <i>Communication, Public Relations and Digital Media</i> specialisation
Curriculum Vitae	Simona - Cristina SIMON

Dates Occupation or position held	2016 Member of the Council of the Department of Communication and Foreign Language
Dates Occupation or position held	2014 – 2016 Vice-chair / Interim chair of the Board of the <i>Translation and Interpreting</i> specialisation Member of the Board of the <i>Communication, Public Relations and Digital Media</i> specialisation
Dates Occupation or position held	2012 – 2016 Member of the Council of the Faculty of Communication Sciences Coordinator of the Quality Assurance Committee of the Faculty of Communication Sciences Dean of the students of the <i>Communication and Public Relations</i> specialisation (2012-2016)
Dates Occupation or position held	2007-2012 Member of the Council of the Department of Communication and Foreign Language Coordinator of the foreign language teaching activities at the Faculty of Electrical Engineering
Dates Occupation or position held	1997-1999 Form master

Teaching

Dates Occupation or position held Main activities and responsibilities

Occupation or position held

Main activities and responsibilities

26.09.2022 - present

Full professor

- Subjects taught: Introduction to interpreting and Consecutive interpreting (lecture and laboratory, *Translation and Interpreting* specialisation, undergraduate on-site learning program), Oral and Written Communication Techniques English (lecture and laboratory, *Translation and Interpreting* specialisation, undergraduate on-site learning program), English lexicology and semantics (lecture and seminar, *Translation and Interpreting* specialisation, undergraduate on-site learning program), English lexicology and semantics (lecture and seminar, *Translation and Interpreting* specialisation, undergraduate on-site learning program), Oral Communication in Professional Settings English (lecture, *Communication and Public Relations* specialisation, undergraduate on-site and distance learning program), Oral and written communication in a foreign language English (lecture and seminar, *Business Communication* specialisation, postgraduate on-site learning program), Pragmatics (lecture and seminar, specialisations: *Communication and Public Relations*, and *Translation and Interpreting*, undergraduate on-site learning program; *Communication and Public Relations*, and *Public Relations*, undergraduate distance learning program
- Bachelor's degree thesis supervisor

Dates 23. 09. 2019 – 25.09.2022

Associate professor

- Subjects taught: Introduction to interpreting and Consecutive interpreting (lecture and laboratory, *Translation and Interpreting* specialisation, undergraduate on-site learning program), Communication Techniques / Oral and Written Communication Techniques English (lecture and laboratory, *Translation and Interpreting* specialisation, undergraduate on-site learning program), English lexicology and semantics (lecture and seminar, *Translation and Interpreting* specialisation, undergraduate on-site learning program), English lexicology and semantics (lecture and seminar, *Translation and Interpreting* specialisation, undergraduate on-site learning program), Oral Communication in Professional Settings English (lecture, *Communication and Public Relations* specialisation, undergraduate on-site and distance learning program), Oral and written communication in a foreign language English (lecture and seminar, *Business Communication* specialisation, postgraduate on-site learning program), Pragmatics E / Pragmatics B English (lecture and seminar, specialisations: *Communication and Public Relations*, and *Translation and Interpreting*, undergraduate on-site learning program), Introduction to advertising (lecture, *Communication and Public Relations*, specialisation, undergraduate on-site learning program), Program), Program, Noral and Settings, and Translation and Interpreting, undergraduate on-site learning program), Introduction to advertising (lecture, *Communication and Public Relations*, specialisation, undergraduate on-site learning program), Introduction to advertising (lecture, *Communication and Public Relations*, specialisation, undergraduate on-site and distance learning program), Introduction to advertising (lecture, *Communication and Public Relations*, specialisation, undergraduate on-site and distance learning program).
- Bachelor's degree thesis supervisor

16.02.2015 - 22.09.2019

- Subjects taught: English for engineers (seminar, Mechanical Engineering specialisation, undergraduate on-site learning program), Introduction to interpreting and Consecutive interpreting (lecture and laboratory, Translation and Interpreting specialisation, undergraduate on-site learning program), Communication techniques (lecture and laboratory, Translation and Interpreting specialisation, undergraduate on-site learning program). Pragmatics (lecture and seminar, specialisations: Communication and Public Relations, and Translation and Interpreting, undergraduate on-site learning programs; Communication and Public Relations, undergraduate distance learning program), Speaking skills (laboratory, specialisations; Communication and Public Relations, and Translation and Interpreting, undergraduate on-site learning programs; Communication and Public Relations, undergraduate distance learning program), Writing skills (seminar, specialisations: Communication and Public Relations, and Translation and Interpreting, undergraduate on-site learning programs; Communication and Public Relations, undergraduate distance learning program), Introduction to advertising (lecture and seminar, Communication and Public Relations specialisation, undergraduate on-site and distance learning programs), Online advertising (laboratory, Communication, Public Relations and Digital Media specialisation, postgraduate on-site learning program), Engineering Ethics and Communication (lecture and seminar, specialisations: *Electronics* and Telecommunications Engineering, and Civil Engineering, undergraduate on-site learning program)
- Bachelor's degree thesis supervisor

Dates

Occupation or position held

Main activities and responsibilities

Teaching assistant

01. 10. 2000 - 15.02.2015

- Subjects taught: English for engineers (seminar, specialisations: Electrical Power Systems Engineering, Systems Engineering, Electronics and Telecommunications Engineering, Mechanical Engineering, undergraduate on-site learning program), Consecutive interpreting (lecture and laboratory, Translation and Interpreting specialisation, undergraduate on-site learning program), Pragmatics (lecture and seminar, specialisations: Communication and Public Relations, and Translation and Interpreting, undergraduate on-site learning programs), Speaking skills (laboratory, specialisations: Communication and Public Relations, and Translation and Interpreting, undergraduate on-site learning programs), Speaking skills (laboratory, specialisations: Communication and Public Relations, and Translation and Interpreting, undergraduate onsite learning programs; Communication and Public Relations, undergraduate distance learning program), Discourse analysis (seminar, specialisations: Communication and Public Relations, and Translation and Interpreting, undergraduate on-site learning programs), Introduction to advertising (lecture and seminar, Communication and Public Relations specialisation, undergraduate on-site and distance learning programs), Online advertising (laboratory, Communication, Public Relations and Digital Media specialisation, postgraduate on-site learning program)
- Bachelor's degree thesis supervisor
- 22, 02, 1999 01, 10, 2000

Junior teaching assistant Subjects taught: English for engineers (seminar) Politehnica University of Timişoara Tertiary education

"Tudor Tănăsescu" Technical College of Timișoara

Dates Occupation or position held Main activities and responsibilities Name and address of employer Type of business or sector

01.09. 1997 - 22. 02. 1999

Subject taught: English

Secondary education

Teacher

Main activities and responsibilities Name and address of employer

Type of business or sector

Occupation or position held

Miscellaneous

Dates Main activities and responsibilities

01. 10. 2009 - present

- Organiser of the undergraduate research seminars series The Pragmatics of Advertising (11 and 13 December 2019, 12 and 14 January 2022, 21 December 2022)
- Organiser, together with Dr. Claudia E. Stoian, of the undergraduate research seminar The Discourse of Advertising (21 May 2018)

Dates

- Organiser of the undergraduate consecutive interpreting workshop series *Interpreting Timişoara* (11 May 2016, 24 May 2017, 24 May 2018, 18 and 25 May 2021)
- Organiser of the undergraduate research seminar series CrpCreativ (28 May 2013, 30 May 2014, 26 May 2015, 31 May 2016, 25 May 2017, 31 May 2018, 29 May 2019) (seminars on the creation of advertisements)
- Organiser, together with Dr. Marcela Fărcașiu, of the simultaneous and consecutive interpretating workshop *Interpreting Cultures* (27 February 2018, 4 and 11 May 2021)
- Organiser, together with Dr. Claudia E. Stoian, of the undergraduate research seminar series *The Pragmatics of Advertising* (11 18 December 2017, 18 December 2020, 11 January 2021)
- Organiser of the workshop *Interpretariat pe gaura cheii* [Interpreting through the keyhole] during the high school pupils' study visits to the Faculty of Communication Sciences within the program "Open House Days at the Faculty of Communication Sciences" (09-20 November 2020)
- Organiser of the workshop series *PubliDream* within the programs: "Să ştii mai multe, să fii mai bun" [Know more, be better] (1-3 April 2013), "Zilele Porţilor Deschise la Facultatea de Ştiinţe ale Comunicării" [The Open House Days at the Faculty of Communication Sciences] (8-10 April 2014, 18-19 May 2017, 13-17 November 2017, 11-15 November 2019), "Centrul pentru Excelenţă" [Center for Excellence] (April May 2014) and the educational project "*POLI un pas spre viitorul tău*" [POLI a step towards your future] (19-20 May 2017) (workshops aimed at developing analysis and synthesis skills applied to creating advertisements)
- Organiser, together with Dr. Dana-Maria Grosseck, of the event Sesiune de informare şi consiliere cu privire la oportunitățile de practică în cadrul companiilor şi institutiilor din Timișoara [Information and Counseling Session on Internship Opportunities within Companies and Institutions in Timisoara], within the program "Zilele Porților Deschise la Facultatea de Ştiinţe ale Comunicării" [Open House Days at the Faculty of Communication Sciences] (10 October 2016, 1 March 2017, 26 October 2017, 11 October 2018, 6 November 2029, 20 November 2020, 5 November 2021, 11 November 2022)
- Organiser of the undergraduate research seminar series *The Sounds of a Country* (December 16, 2013; December 12, 2014; December 14, 2015; December 15, 2016) (seminars on culture and civilisation topics approached from a linguistic perspective)
- Member of the organising committee of the event "25 de ani de Comunicare şi Traductologie în UPT, 1993-2018" [25 years of Communication and Translation in UPT, 1993-2018] (2018)
- Member of the organising committee of the event "20 de ani de la înființarea specializării Comunicare profesională (1993-2013)" [20th Anniversary of the Establishment of the Professional Communication Specialisation (1993-2013)] (2013)
- Member of the organising committee of the international conference *Professional Communication and Translation Studies*, Timişoara (2009, 2011, 2013, 2015, 2017, 2021, 2023)
- Moderator at the international conference *British and American Studies* (17-19 May 2018, 16-17 May 2019)
- Moderator at the international conference *Professional Communication and Translation Studies*, Timişoara (4-5 April 2013, 26-27 March 2015, 30-31 March 2017, 4-5 April 2019, 25-27 March 2021)
- Moderator at the ISI international conference 5th World Conference on Educational Sciences, Rome (05-08.02.2013)
- Supervisor of the four *Communication and Public Relations* students who applied for internships abroad (2012)
- Supervisor of Erasmus student mobilities (2016-present)
- Member of the committees established to prepare the self-evaluation reports for the accreditation of the undergraduate program *Translation and Interpreting* (2013, 2019), of the postgraduate programs *Communication, Public Relations and Digital Media* (2015) and *Business Communication* (2016)
- Member of the Educational Marketing Committee (2012-2016) (2011, 2012: promotion of the faculty's specialisations through *Caravana UPT* [The UPT's Caravan], *The Romanian International University Fair*, RIUF; 2013, 2014: promotion of the faculty's specialisations through the workshop series *PubliDream*)
- Member of the Teaching Staff's Workload Committee of the Department of Communication anf Foreign Languages (2012 - 2016)
- Translator and interpreter during the EUA Committee's visit in Politehnica University of Timişoara (2012)

- Member of the team of translators appointed to translate The Internal Report (Institutional Self-Evaluation) (2015)
- Vice-Chairperson of the Board of Admission to the faculty's undergraduate programs (2016-2020)
- Member of the Board of Admission to the faculty's undergraduate programs (2008 2012)
- Member of the Board of Admission to the faculty's postgraduate program *Communication*, *Public Relations and Digital Media* (2014 2016)
- Secretary of the Dissertation Committee of the postgraduate program Communication, Public Relations and Digital Media (2014 - 2016)
- Member of the Thesis Committee of the undergraduate program Translation and Interpreting (2018-present)
- Member of the Committee for Evaluation and Quality Assurance (2009 2012)
- Member of the Committee for the Internal Audit on Teaching Practices in Politehnica University of Timişoara (2013)
- Member of the Committee for the Internal Audit "Analiza activității board-urilor domeniilor de studii și ale board-urilor specializărilor în privința inițierii, monitorizării și evaluării periodice a programelor de studiu în domeniul ingineriei" [Analysis of the activity of the boards of the study fields and of the boards of the specialisations regarding the initiation, monitoring and periodical evaluation of the engineering study programs] (2016)
- Member of the jury of the engineering competition "Romania & European BEST Engineering Competition Republic of Moldova", edition 2014 - assessing the competitors' oral presentation skills in English (May 14, 2014)

Education

Dates

2022

Habilitation in PHILOLOGY (Order no. 3779 of 12.05.2022 issued by the Ministry of Education) West University of Timişoara, Romania

2000 - 2009

Dates Title of qualification awarded

Title of qualification awarded

Name and type of organisation

providing education and training

PhD in Philology (Order no. 3492 of 23.03.2010 issued by the Ministry of Education, Research and Innovation)
Thesis Title: "The Persuasive Function of Written Advertisements"
Distinction: MAGNA CUM LAUDE
Name of PhD supervisor: Prof. Dr. Hortensia Pârlog, School of Letters, Department of English
West University of Timişoara, Romania

Name and type of organisation providing education and training

Dates Title of qualification awarded

Name and type of organisation providing education and training

1989 - 1993

Dates

1993 - 1997

Title of qualification awarded Name and type of organisation providing education and training Baccalaureate Theoretical High School No. 1, Reşiţa, Romania

Bachelor of Arts in English and German Language and Literature

Lifelong learning

Dates Name of training program Name and type of organisation providing education and training 2021 Multiplier Final Conference of the European Project *Live Text Access*; LTA Final Conference ZDF Digital and LTA

West University of Timisoara, Faculty of Letters, Philosophy and History, Timisoara, Romania

Dates 2021

Name of training program Name and type of organisation providing education and training Curriculum Vitae Workshop: Social Sciences & Humanities Open: All About Reviewing Elsevier - Researcher Academy on Campus

Dates

Name of training program Name and type of organisation providing education and training

Dates Name of training program Name and type of organisation providing education and training

Name of training program

Name and type of organisation

providing education and training

2019

2021

Workshop – ABC pentru projectare educatională / ABC to LD (ABC to Learning Design) Politehnica University of Timisoara

Politehnica University of Timisoara within the project "Asigură-ti viitorul prin educatie si antreprenoriat

Postgraduate course - Antreprenoriat inovativ [Innovative entrepreneurship]

- AVEA" [Secure your future through education and entrepreneurship - AVEA]

2019

Dates

Dates

Workshop - Neural Machine Translation - Errors - Post-Editing Politehnica University of Timisoara

2019

Workshop – TV live subtitling: Theoretical, technological and professional aspects Politehnica University of Timisoara

2019

Panel – Research Priorities and Trends in Translation Studies Politehnica University of Timisoara

2017

Cons-Sim Interpreting without Notes (workshop) Politehnica University of Timişoara

2017

Panel – Doing PHD Research in Translation Studies: Trends and Perspectives (round table) Politehnica University of Timisoara

2016

Digital Marketing (online training within the project Digital Workshop) Google with the support of IAB Europe

2016

Open Education - concepts, tools, resources, practices (workshop) Politehnica University of Timişoara

2015

"Dezvoltarea si consolidarea culturii calității la nivelul sistemului de învătământ superior românesc -QUALITAS" [Developing and strengthening the quality assurance culture in the Romanian higher education - QUALITAS] within the framework of the project POSDRU/155/1.2/S/141894 The Romanain Agency for Quality Assurance in Higher Education

2013

"Programul de formare și conștientizare în asigurarea calității în învățământul la Distanță - ID" [Program on ensuring quality training and awareness in distance education - DE] within the framework of the project POSDRU/86/1.2/S/60720, Dezvoltarea și implementarea unui sistem de monitorizare, îmbunătățire continuă și evaluare a calității în învățământul superior deschis și la distanță pe baza indicatorilor de performanță și standardelor internaționale de calitate [Developing and implementing a monitoring, continuous improvement and quality assessment system in open and distance higher education based on performance indicators and international guality standards] Spiru Haret University in partnership with the Commercial Academy Satu Mare and TÜF Austria -Romania

Name of training program Name and type of organisation providing education and training

Dates Name of training program Name and type of organisation providing education and training

> Dates Name of training program

Name and type of organisation providing education and training

Dates Name of training program Name and type of organisation providing education and training

Dates Name of training program Name and type of organisation providing education and training

Dates Name of training program Name and type of organisation providing education and training

> Dates Name of training program

Name and type of organisation providing education and training

> Dates Name of training program

Name and type of organisation providing education and training

Simona - Cristina SIMON

Simona - Cristina SIMON

Dates Name of training program Name and type of organisation providing education and training

2013 "Master Class in impartial working for interpreters working with the Timisoara Transit Centre" Chartered Institute of Linguistics (United Kingdom, London) Interpreting Division

Dates

Name of training program

Introducere în cultura si civilizația Europei Centrale [Introduction to the culture and civilization of Central Europe], specialisation anthropology - oral history Fundația "A Treia Europă" ["Third Europe" Foundation], Timișoara Open College

Name and type of organisation providing education and training

Dates

Name of training program Name and type of organisation providing education and training

Name of training program Name and type of organisation providing education and training

Dates Name of training program Name and type of organisation providing education and training

National and international professional membership

2016-present: Romanian Society for English and American Studies, member 2016-present: European Society for the Study of English, member 2006-present: Romanian Young Academics Society, co-founding member 1999-2001: Anthropology and Oral History Group of the "Third Europe" Foundation in Timisoara, member

Research Research interests

Results of research activity

Linguistics, translation and interpreting studies, discourse of advertising, English language teaching methodology

I. Professional, teaching and research activity

1. Books and chapters in professional books:

1.1 Şimon, S. 2022. "Lingvistica pentru toți, de la teorie la practică. Perspective asupra traducerilor în limba română în perioada 1990-2021" [Linguistics for all, from theory to practice. Perspectives on Romanian translations in the period 1990-2021], in Constantinescu, M., Dejica, D. & Vîlceanu, T. (coord.), O istorie a traducerilor în limba română (secolul al XX-lea). Volumul II [A history of Romanian translations (20th century). Volume II]. București: Editura Academiei Române, ISBN 978-973-27-3693-7, pp. 1844-1852.

1.2 Dejica, D., García Muñoz, O., Şimon, S., Fărcașiu, M. & Kilyeni, A. (eds.). 2022. The status of training programs for E2R validators and facilitators in Europe. CoMe Book Series - Studies on Communication and Linguistic and Cultural Mediation. Scuola Superiore per Mediatori Linguistici di Pisa. Italy. Lucca: Esedra. ISBN 979-12-210-0389-5.

1.3 Dejica, D., Simon, S., Fărcașiu, M. & Kilyeni, A. 2022. "Developing a Working Methodology for Surveying Validators and Facilitators in Europe", în Dejica, D., García Muñoz, Ó., Şimon, S., Fărcașiu, M. & Kilyeni, A. (eds.), The Status of Training Programs for E2R Validators and Facilitators in Europe. CoMe Book Series - Studies on Communication and Linguistic and Cultural Mediation. Scuola Superiore per Mediatori Linguistici di Pisa, Italy. Lucca: Esedra, pp. 21-55.

1.4 Dejica, D., Şimon, S., Fărcașiu, M. & Kilyeni, A. 2022. "The educational background and training priorities of validators and facilitators in Romania", în Dejica, D., García Muñoz, Ó., Şimon, S., Fărcașiu, M. & Kilyeni, A. (eds.), The Status of Training Programs for E2R Validators and Facilitators in Europe. CoMe Book Series - Studies on Communication and Linguistic and Cultural Mediation. Scuola Superiore per Mediatori Linguistici di Pisa, Italy. Lucca: Esedra, pp. 120-126.

1.5 Dejica, D., Simon, S., Fărcașiu, M. & Kilyeni, A. 2022. "The background and training programs for E2R validators and facilitators in facts and figures. A European Perspective". In Dejica, D., García Muñoz, Ó., Şimon, S., Fărcașiu, M., & Kilyeni, A. (Eds.) The Status of Training Programs for E2R

Curriculum Vitae

1994 Training course: "Christian Ethics and Morality, a Foundation for Society" The National Education Ministry in collaboration with International School Project

HØJSKOLEN PÅ HELNÆS (Folk Academy of Helnaes), Denmark

1999 ESP Teacher Training Course British Council, Bucharest

1999 - 2000

1997 Dates Course in the Danish language, culture and civilization Validators and Facilitators in Europe. CoMe Book Series – Studies on Communication and Linguistic and Cultural Mediation. Scuola Superiore per Mediatori Linguistici di Pisa, Italy. Lucca: Esedra, pp. 138-152.

1.6 Stoian, C.E. & **Şimon, S.** 2020. "The Language of Education in the Digital Era: Classroom Activities for Translation and Interpreting Students", în Dejica, D., Eugeni, C. & Dejica-Carțiş, A. (eds.), *Translation Studies and Information Technology - New Pathways for Researchers, Teachers and Professionals*, Timişoara: Editura Politehnica, pp. 129-136, ISBN: 978-606-35-0351-1 (pp. 129-136).

1.7 Dejica-Carțiș, D., Dragomir, G.M., Gherheş, V. & **Şimon, S.** (eds.). 2018. 25 de ani de comunicare *și traductologie în Universitatea Politehnica Timișoara: 1993-2018*. Timișoara: Editura Politehnica & București: ProUniversitaria, ISBN: 978-606-35-0236-1 & 978-606-26-0983-2 (350 pp.).

1.8 Şimon, S., Dejica-Carțiș, A.M., Stoian, C.E. & Kriston, A. 2018. *Dicționar explicativ poliglot de termeni din domeniul educației (română, engleză, germană, franceză)*. Timișoara: Editura Politehnica. ISBN: 978-606-35-0251-4 (230 pp.).

1.9 Şimon, S., Stoian, C.E., Dejica-Carţiş, A.M. & Kriston, A. 2018. A Multilingual Dictionary of Education: English-German-French-Romanian. Szeged: Jate Press, ISBN 978 963 315 375 8 (214 pp.).
1.10 Stoian, C.E. & Şimon, S. 2018. An English-Romanian and Romanian-English Cultural Thematic Dictionary. Newcastle upon Tyne: Cambridge Scholars Publishing, ISBN (10): 1-5275-1136-7, ISBN (13): 978-1-5275-1136-1 (385 pp.).

1.11 Şimon, S. & Stoian, C.E. 2018. *The Language of the Arts and Literature: An English-Romanian and Romanian-English Dictionary*. Newcastle upon Tyne: Cambridge Scholars Publishing, ISBN (10): 1-5275-1368-8, ISBN (13): 978-1-5275-1368-6 (378 pp.).

1.12 Şimon, S. 2016. "Necessary and Luxury English Loanwords in Some Romanian Online Newspapers and Magazines", în Dejica, D., Hansen, G., Sandrini, P. & Para, I. (eds.), *Language in the Digital Era. Challenges and Perspectives*, Warsaw/Berlin: De Gruyter Open Ltd, pp. 29-35, ISBN: 978-3-11-047204-2, e-ISBN: 978-3-11-047205-9 (246 pp.).

1.13 Şimon, S. 2014. *The Persuasive Function of Written Advertisements*. Cluj-Napoca: Casa Cărții de Ştiință, ISBN 978-606-17-0601-3, Timişoara: Ed. Orizonturi Universitare, ISBN 978-973-638-570-4 (327 pp).

2. Edited conference proceedings

2.1 Dejica, D. & Cernicova-Bucă, M. (editors), **Şimon, S.** & Stoian, C.E. (assistant editors). 2022. Professional Communication and Translation Studies. Proceedings of the 11th International Conference, Politehnica University of Timişoara, vol. 15, ISSN: 2065-099X, Timişoara: Editura Politehnica.

2.2 Dejica, D. & Cernicova-Bucă, M. (editors), **Şimon, S.** & Stoian, C.E. (assistant editors). 2021. Professional Communication and Translation Studies. Proceedings of the 11th International Conference, Politehnica University of Timişoara, vol. 14, ISSN: 2065-099X, Timişoara: Editura Politehnica.

2.3 Mocofan, M., Dragomir, M.G., Suciu, L. (editors), **Şimon, S.** (guest editor). 2021. MASTERCOM - Politehnica Graduate Student Journal of Communication, vol. 6 (1), ISSN 2734 – 7087, ISSN-L 2501 – 949X.

2.4 Dejica, D. & Cernicova-Bucă, M. (editors), **Şimon, S.** & Stoian, C.E. (assistant editors). 2020. Professional Communication and Translation Studies. Proceedings of the 11th International Conference, Politehnica University of Timişoara, vol. 13, ISSN: 2065-099X, Timişoara: Editura Politehnica.

2.5 Dejica, D. & Cernicova-Bucă, M. (editors), **Şimon, S.** & Stoian, C.E. (assistant editors). 2019. Professional Communication and Translation Studies. Proceedings of the 11th International Conference, Politehnica University of Timişoara, vol. 12, ISSN: 2065-099X, Timişoara: Editura Politehnica.

2.6 Dejica, D. & Cernicova-Bucă, M. (editors), **Şimon, S.** & Stoian, C.E. (assistant editors). 2018. Professional Communication and Translation Studies. Proceedings of the 10th International Conference, Politehnica University of Timişoara, vol. 11, ISSN: 2065-099X, Timişoara: Editura Politehnica.

2.7 Dejica, D. & Cernicova-Bucă, M. (editors), **Şimon, S.** & Stoian, C.E. (assistant editors). 2017. Professional Communication and Translation Studies. Proceedings of the 10th International Conference, Politehnica University of Timişoara, vol. 10, ISSN: 2065-099X, Timişoara: Editura Politehnica.

2.8 Dejica, D. & Cernicova-Bucă, M. (editors), **Şimon, S.** & Stoian, C.E. (assistant editors). 2016. Professional Communication and Translation Studies. Proceedings of the 9th International Conference, Politehnica University of Timişoara, vol. 9, ISSN: 2065-099X, Timişoara: Editura Politehnica.

2.9 Dejica, D. & Cernicova-Bucă, M. (editors), **Şimon, S.** & Stoian, C.E. (assistant editors). 2015. Professional Communication and Translation Studies. Proceedings of the 9th International Conference, Politehnica University of Timişoara, vol. 8, ISSN: 2065-099X, Timişoara: Editura Politehnica.

3. Teaching materials

3.1 Şimon, S. *Pragmatics. Lecture Notes* (available on the virtual campus of the Politehnica University of Timişoara - https://cv.upt.ro).

3.2 Şimon, S. *Noțiuni de publicitate. Note de curs* [Introduction to Advertising. Lecture Notes] (available on the virtual campus of the Politehnica University of Timișoara - https://cv.upt.ro).

3.3 Şimon, S. *Introduction to interpreting. Lecture Notes* (available on the virtual campus of the Politehnica University of Timişoara - https://cv.upt.ro).

3.4 Şimon, S. Consecutive interpreting. Lecture Notes (available on the virtual campus of the Politehnica University of Timişoara - https://cv.upt.ro).

4. Research articles published in journals, conference proceedings and edited volumes, indexed in international data bases (including ISI/WOS)

4.1 Fărcașiu, M.A., Gherheș, V., **Şimon, S.**, Dejica, D., Cădariu, L., Kilyeni, A. 2023. "Easy-to-Read: Evolution and Perspectives—A Bibliometric Analysis of Research, 1978–2021", in *International Journal of Environment, Research and Public Health 2023*, vol. 20, 3359 (<u>https://doi.org/10.3390/</u>ijerph20043359), ISSN: 1660-4601.

4.2 Şimon, S., Dejica, D., Fărcașiu, M.A., Kilyeni, A. 2022. "New trends in translation and interpreting studies: Linguistic accessibility in Romania", in *Open Linguistics* 2022, vol. 8, pp. 459–474 (https://doi.org/10.1515/opli-2022-0217), ISSN: 2300-9969.

4.3 Şimon, S., Fărcașiu, M.A., Dragomir, G.M. 2022. "Cultural Perspectives, Feelings and Coping Behaviors during the COVID-19 Pandemic: A Case Study of Romanian Students", in *International Journal of Environmental Research and Public Health* 2022, vol. 19, 12445 (https://doi.org/10.3390/ijerph191912445), ISSN: 1660-4601.

4.4 Kilyeni, A., Dejica, D., **Şimon, S.**, Fărcaşiu, M.A. 2022. "Designing Skill Cards for New Professions: Easy-to-read Facilitators and Validators", in *Scientific Bulletin of the Politehnica University of Timişoara.Transactions on Modern Languages*, vol. 21 (1), 2022., pp. 5-15 (https://journals.lub.lu.se/sjrs/article/view/23692/21214), ISSN: 1583-7467.

4.5 Fărcașiu, M., Dejica, D., **Şimon, S.**, Kilyeni, A. 2022. "Easy-To-Read in Romania: Current Status and Future Perspectives in a European Context", in *Swedish Journal of Romanian Studies*, vol. 5, no. 1/2022., pp. 221-240.

4.6 Şimon, S., Stoian, C.E., Dejica-Carțiș, A.M. & Kriston, A. 2021. "The Use of Anglicisms in the Field of Education: A Comparative Analysis of Romanian, German, and French", in SAGE Open

October-December 2021: 1–8 (<u>https://doi.org/10.1177/21582440211053241</u>), ISSN: 2158-2440.

4.7 Stoian, C.E., **Şimon, S.** & Gherheş, V. 2021. "A Comparative Analysis of the Use of the Concept of Sustainability in the Romanian Top Universities' Strategic Plans", in *Sustainability 2021, 131, 642*, ISSN 2071-1050.

4.8 Dragomir, G.M., Fărcașiu, M.A., **Şimon, S.** 2021. "Students' Perceptions of Verbal and Non-Verbal Communication Behaviors during and after the COVID-19 Pandemic", in *Applied Sciences*, vol. 11, 8282 (<u>https://doi.org/10.3390/app11188282</u>), ISSN: 2076-3417.

4.9 Gherheş, V., **Şimon, S.** & Para, I. 2021. "Analysing Students' Reasons for Keeping Their Webcams on or off during Online Classes", in Ossiannilsson, E. & Bozkurt, A. (eds.), *Sustainability 2021. The Futures of Education in the Global Context: Sustainable Distance Education*, vol. 13(6), 3203 (https://doi.org/10.3390/su13063203), ISSN 2071-1050.

4.10 Şimon, S. 2020. "Redefining the Concept of *Advertising* in Romanian: Between Need and Reality", in Technium Social Sciences Journal, Vol. 13, *A new decade for social changes*, pp. 111-119 (https://techniumscience.com/index.php/socialsciences/article/view/2004/742), ISSN 2668-7798.

4.11 Şimon, S. & Stoian, C.E. 2020. "Discovering the Discourse of Advertising", in *International Journal* of Communication Research, vol. 10 (4), pp. 370-377 (https://www.ijcr.eu/articole/522_06%20Simona%20Simon.pdf), ISSN 2246-9265.

4.12 Şimon, S., Stoian, C.E. & Gherheş, V. 2020. "The Concept of *Sustainability* in the Romanian Top Universities' Strategic Plans", in De Fillippo, D. (ed.), *Sustainability 2020. Communication on Sustainability in Universities: A Bridge between Academia and Society*, vol. 12 (7), 2757 (https://doi.org/10.3390/su12072757), ISSN 2071-1050.

4.13 Şimon, S., Dejica-Carțiş, A., Stoian, C.E., Kriston, A. 2018. "Types of Equivalence Used in Translating Educational Terminology", in Gómez Chova, L, López Martínez, A., Candel Torres, I. (eds.), *ICERI2018 Proceedings*, IATED Academy, iated.org, pp. 1324-1332, ISBN: 978-84-09-05948-5, ISSN: 2340-1095 (paper presented at the 11th International Conference of Education, Research and Innovation, Sevilia (Spania), 12-14.11. 2018).

4.14 Şimon, S., Kriston, A., Dejica-Carțiș, A., Stoian, C.E. 2018. "Challenges in Translating Educational Terminology", in Gómez Chova, L, López Martínez, A., Candel Torres, I. (eds.), *Proceedings of EDULEARN18 Conference*, IATED Academy, iated.org, pp. 5327-5335, ISBN: 978-84-09-02709-5, ISSN: 2340-1117 (paper presented at the *10th International Conference on Education and New Learning Technologies*, Palma, Mallorca (Spania), 2-4.07.2018).

4.15 Stoian, C.E. & **Şimon, S**. 2018. "The Use of Resources in Teaching Translation and Interpretation", in Gómez Chova, L, López Martínez, A., Candel Torres, I. (eds.), *Proceedings of EDULEARN18 Conference*, IATED Academy, iated.org, pp. 5344-5348, ISBN: 978-84-09-02709-5, ISSN: 2340-1117

(paper presented at the 10th International Conference on Education and New Learning Technologies, Palma, Mallorca (Spania), 2-4 iulie 2018).

4.16 Şimon, S. & Stoian, C.E. 2017. "Developing Interpreting Skills in Undergraduate Students", in Gómez Chova, L, López Martínez, A., Candel Torres, I. (eds.), *ICERI2017 Proceedings*, IATED Academy, iated.org, pp. 6180-6184, ISBN: 978-84-697-6957-7, ISSN: 2340-1095 (paper presented at the *10th Annual International Conference of Education, Research and Innovation*, Sevilia (Spain),16-18.11.2017).

4.17 Stoian, C.E.& **Şimon, S.** 2017. "The Integration of Cultural Aspects in Syllabus Design", in Gómez Chova, L, López Martínez, A., Candel Torres, I. (eds.), *ICERI2017 Proceedings*, IATED Academy, iated.org, pp. 6346-6352, ISBN: 978-84-697-6957-7, ISSN: 2340-1095 (paper presented at the *10th Annual International Conference of Education, Research and Innovation*, Sevilia (Spain), 16-18.11.2017).

4.18 Şimon, S. 2017. "The Interpreter's DO'S and DON'TS", in H. Pârlog (ed.), *British and American Studies*, vol. XXIII, Editura Diacritic, Timişoara, pp. 275-282, ISSN: 1224-3086, e-ISSN: 2457-7715 (paper presented at the 26th Conference on British and American Studies, Timişoara, 12-14.05.2016).

4.19 Şimon, S. & Suciu, L. 2015. "Raising Cultural Awareness in Interpreting Students", in Alevriadou, A. (ed.), *Procedia - Social and Behavioral Sciences, Volume 197, Proceedings of the 7th World Conference on Educational Sciences*, Elsevier (<u>http://www.journals.elsevier.com/procedia-social-and-behavioral-sciences</u>), ISSN: 1877-0428, pp. 1242-1245 (<u>http://www.sciencedirect.com/science/article/pii/S1877042815043918</u> (paper presented at the 7th World Conference on Educational Sciences, Atena, 05-07.02.2015).

4.20 Suciu, L. & **Şimon, S.** 2015. "Informing Strategies: Building the Communication Framework", in Alevriadou, A. (ed.), *Procedia - Social and Behavioral Sciences, Volume 197, Proceedings of the 7th World Conference on Educational Sciences*, Elsevier (http://www.journals.elsevier.com/procedia-social-and-behavioral-sciences), ISSN: 1877-0428, pp. 1246-1249 (http://www.sciencedirect.com/science/article/pii/S1877042815043931) (paper presented at the 7th World Conference on Educational Sciences, Atena, 05-07.02.2015).

4.21 Şimon, S. & Dejica-Carțiș, D. 2015. "Speech Acts in Written Advertisements: Identification, Classification and Analysis", in Rahimi, A. (ed.), *Procedia - Social and Behavioral Sciences, Volume 192, Proceedings of the 2nd Global Conference on Linguistics and Foreign Language Teaching*, Elsevier (<u>http://www.journals.elsevier.com/procedia-social-and-behavioral-sciences</u>), ISSN: 1877-0428, pp. 234-239 (<u>http://www.sciencedirect.com/science/article/pii/S1877042815035041</u>) (paper presented at the 2nd Global Conference on Linguistics and Foreign Language Teaching, Dubai, 11-12.12.2014).

4.22 Şimon, S. & Dejica-Carţiş, D. 2015. "Analysis and Classification of Directions in Written Advertisements", in Rahimi, A. (ed.), *Proceedia - Social and Behavioral Sciences, Volume 192, Proceedings of the 2nd Global Conference on Linguistics and Foreign Language Teaching, Elsevier* (<u>http://www.journals.elsevier.com/procedia-social-and-behavioral-sciences</u>), ISSN: 1877-0428, pp. 240-243 (<u>http://www.sciencedirect.com/science/article/pii/S1877042815035053</u>) (paper presented at the 2nd Global Conference on Linguistics and Foreign Language Teaching, Dubai, 11-12.12.2014).

4.23 Şimon, S., Kilyeni, A. & Šuciu, L. 2015. «Strategies for Improving the English Pronunciation of the 1st Year "Translation-Interpreting" Students», in Uzunboylu, H. (ed.), *Procedia - Social and Behavioral Sciences, Volume 191, Proceedings of the 6th World Conference on Educational Sciences*, Elsevier (<u>http://www.journals.elsevier.com/procedia-social-and-behavioral-sciences</u>), ISSN: 1877-0428, pp. 2157-2160 (<u>http://www.sciencedirect.com/science/article/pii/S1877042815024829</u> (paper presented at the 6th World Conference on Educational Sciences on Educational Sciences, Malta, 06-09.02.2014).

4.24 Suciu, L., **Şimon, S.** & Kilyeni, A. 2015. "Developing the PR Students' Written Communication Skills", in Uzunboylu, H. (ed.), *Procedia - Social and Behavioral Sciences, Volume 191, Proceedings of the 6th World Conference on Educational Sciences*, Elsevier (<u>http://www.journals.elsevier.com/procedia-social-and-behavioral-sciences</u>), ISSN: 1877-0428, pp. 709-712 (<u>http://www.sciencedirect.com/science/article/pii/S1877042815027494</u>) (paper presented at the 6th World Conference on Educational Sciences, Malta, 06-09.02.2014).

4.25 Kilyeni, A., **Şimon, S.** & Suciu, L. 2015. "Terminology Management: Applications in Teaching ESP to Public Relations Students", in Uzunboylu, H. (ed.), *Procedia - Social and Behavioral Sciences, Volume 191, Proceedings of the 6th World Conference on Educational Sciences*, Elsevier (<u>http://www.journals.elsevier.com/procedia-social-and-behavioral-sciences</u>), ISSN: 1877-0428, pp. 2254-2260 (<u>https://www.sciencedirect.com/science/article/pii/S1877042815025227</u>) (paper presented at the 6th World Conference on Educational Sciences, Malta, 06-09.02.2014).

4.26 Şimon, S. 2015. "An Overview of Speech Acts in English", in *Scientific Bulletin of the Politehnica University of Timişoara - Transactions on Modern Languages*, vol. 14, Issue 1/2015, Timişoara: Editura Politehnica, ISSN: 1583-7467, pp. 05-12 (http://www.cls.upt.ro/files/cls/Publicatii/Buletinul%20Stiintific/Vol.14,2015/BS%202015.pdf).

4.27 Şimon, S. 2014. «Enhancing the English Oral Communication Skills of the 1st Year Students of the Bachelor's Degree Program "Communication and Public Relations"», in Jesus Garcia Laborda, Fezile Ozdamli and Yasar Maasoglu, *Procedia - Social and Behavioral Sciences, Volume 116, Proceedings of*

the 5*th World Conference on Educational Sciences,* Elsevier (http://www.journals.elsevier.com/procedia-social-and-behavioral-sciences), ISSN: 1877-0428, pp. 2481-2484 (<u>https://www.sciencedirect.com/science/article/pii/S1877042814006132</u>) (paper presented at the 5*th World Conference on Educational Sciences*, Roma, 05-08.02.2013).

4.28 Şimon, S. 2014. "The Canonical Structure of Written Advertisements", in H. Pârlog (ed.), *British and American Studies, vol. XX*, Editura Diacritic, Timişoara, ISSN: 1224-3086, pp. 157-162, (<u>https://litere.uvt.ro/publicatii/BAS/pdf/no/bas_2014_articles/19%20157-161.pdf</u>) (paper presented at the 23rd Conference on British and American Studies, Timişoara, 16-18.05.2013).

4.29 Suciu, L. & **Şimon, S.** 2014. "The Masks of an Organisation. Metacommunication Elements in the Digital Media", in Cernicova-Bucă, M. & Dejica, D. (eds.), *Professional Communication and Translation Studies, vol. 7 (1-2), Proceedings of the 8th International Conference on Communication and Translation Studies*, Politehnica University of Timişoara, Timişoara: Editura Politehnica, ISSN: 2065-099X, pp. 11-16 (<u>http://www.cls.upt.ro/files/cls/Publicatii/Proceedings/7-2014/02_PCTS_7_2014_Suciu_Simon.pdf</u>) (paper presented at the international conference *Professional Communication and Translation Studies*, Timişoara, 04-05.04.2013).

4.30 Şimon, S. & Suciu, L. 2014. "English Loanwords in Some Romanian Online Newspapers and Magazines", in *Scientific Bulletin of the Politehnica University of Timişoara - Transactions on Modern Languages*, vol. 13, Issue 1/2014, Timişoara: Editura Politehnica, ISSN: 1583-7467, pp. 05-10 (<u>http://www.cls.upt.ro/files/cls/Publicatii/Buletinul%20Stiintific/Vol.%2013,%202014/01%20Simon_Suciu.pdf</u>) (paper presented at the international conference *Professional Communication and Translation Studies*, Timişoara, 04-05.04.2013).

4.31 Şimon, S. 2013. "Thematic and Rhematic Semantic Reference in Written Advertisements", in Pârlog, H. (ed.), *British and American Studies, vol. XIX*, Editura Universității de Vest, Timișoara, ISSN: 1224-3086, pp. 193-199 (<u>https://litere.uvt.ro/publicatii/BAS/pdf/no/bas_2013_articles/20%20193-199.pdf</u>) (paper presented at the international conference *22nd Conference on British and American Studies*, Timișoara, 17-19.05.2012, http://www.litere.uvt.ro/vechi/BAS_conf/).

4.32 Suciu, L. & **Şimon, S.** 2012. «The role of the teacher in a formative interdisciplinary program. A study on the interdisciplinary master's program "Communication, Public Relations and Digital Media"», in Gülsün A. Baskan, Fezile Ozdamli, Sezer Kanbul & Deniz Özcan (eds.), *Procedia - Social and Behavioral Sciences, Volume 46, Proceedings of the 4th World Conference on Educational Sciences*, Elsevier (http://www.journals.elsevier.com/procedia-social-and-behavioral-sciences), ISSN: 1877-0428, pp. 3593-3597 (https://www.sciencedirect.com/science/article/pii/S1877042812018472) (paper presented at the *4th World Conference on Educational Sciences*, Barcelona, 02-05.02.2012).

4.33 Suciu, L. & **Şimon, S.** 2012. «Methods for Increasing the Efficiency of the Interdisciplinary Learning in the Master's Program "Communication, Public Relations and Digital Media"», in Gülsün A. Baskan, Fezile Ozdamli, Sezer Kanbul & Deniz Özcan (eds.), *Procedia - Social and Behavioral Sciences, Volume 46, Proceedings of the 4th World Conference on Educational Sciences,* Elsevier (<u>http://www.journals.elsevier.com/procedia-social-and-behavioral-sciences</u>), ISSN: 1877-0428, pp. 3588-3592 (<u>https://www.sciencedirect.com/science/article/pii/S1877042812018460</u>) (paper presented at the *4th World Conference on Educational*, 02-05.02. 2012).

4.34 Şimon, S. 2012. "Thematic and Rhematic Progression in Written Advertisements", in Pârlog, H. (ed.), *British and American Studies*, vol. XVIII, Editura Universității de Vest, Timișoara (<u>https://litere.uvt.ro/publicatii/BAS/pdf/no/bas_2012_articles/29%20307-316.pdf</u>), ISSN: 1224-3086, pp. 307-316 (paper presented at the *21st Conference on British and American Studies*, Timișoara, 19-21.05.2011, <u>http://www.litere.uvt.ro/vechi/BAS_conf/</u>).

4.35 Şimon, S. 2010. "Sentence Types in Appellative Advertisements", in *Scientific Bulletin of the Politehnica University of Timişoara - Transactions on Modern Languages*, vol. 9 (1-2)/2010, Timişoara: Editura Politehnica, pp. 32-39 (<u>http://www.cls.upt.ro/files/buletin/2010/Simona%20SIMON.pdf</u>), ISSN: 1583-7467.

4.36 Şimon, S. 2008. "The Pragmatic Structure of Written Advertisements", în Superceanu, R. & Dejica, D. (eds.), Professional Communication and Translation Studies, vol. 1, Proceedings of the 5th International Conference on Professional Communication and Translation Studies, Politehnica University Timisoara, Timisoara: Editura Politehnica of (http://www.cls.upt.ro/files/conferinte/proceedings/2008/08 Simon.pdf), ISSN: 2065-099X, pp. 51-58 (paper presented at the 5th International Conference on Professional Communication and Translation Studies, Timisoara, 13-14.09.2007, http://www.cls.upt.ro/cercetare/manifestaristiintifice/conferinte/proceedings).

4.37 Şimon, S. 2007. "Coherence in Written Advertisements", in Tat, A., Vălcan, G. & Vălcan, C. (eds.), *Noblețea efemerului*, Cluj-Napoca: Editura Napoca Star, ISBN: 978-973-647-556-6, pp. 164-209.

4.38 Şimon, S. 2007. "A Short History of British Advertising", in *Analele Universității "Tibiscus" din Timi*şoara, vol. XVI, Timişoara: Editura Augusta, pp. 187-207, ISSN: 1582-9359.

4.39 Şimon, S. 2002. "Defining the Advertisement as Genre", in Superceanu, R. & Dejica, D. (eds.), *Lucrările conferinței internaționale: Comunicare profesională şi traductologie*, Timişoara: Editura Orizonturi Universitare, pp. 170-176, ISBN: 973-8391-68-7 (paper presented at the *conference*

Comunicare profesională și traductologie, Timișoara, 26-27.09.2002, <u>http://www.cls.upt.ro/cercetare/manifestari-stiintifice/conferinte/proceedings</u>).

4.40 Şimon, S. 2001. "Alegerile generale în Marea Britanie", in Corhan, A., Vălcan, C. & Vlăduţ, D. (eds.), Lucrările simpozionului naţional: Dinamica dreptului în societatea contemporană, Universitatea "Tibiscus" din Timişoara, Timişoara: Editura Augusta, pp. 162-166, ISBN: 973-8284-66-5 (paper presented at the national symposium *Dinamica dreptului în societatea contemporană*, Timişoara, 26-27.05.2000).

4.41 Şimon, S. 2000. "Observații asupra ideilor constituționale în spațiul britanic", in *Revista Facultății de Drept*, nr. 1-2, Universitatea "Tibiscus" din Timișoara, Timișoara: Editura Augusta, pp. 91-97, ISSN: 1454-8488.

5. Book reviews

5.1 Şimon, S. 2022. Book review – Marcela Alina Fărcaşiu. 2015. LANGUAGE IN THE COURTROOM: A COMPARATIVE STUDY OF AMERICAN AND ROMANIAN CRIMINAL TRIALS. Cluj-Napoca: Casa Cărții de Ştiință. ISBN 978-606-17-0672-3, pp. 302 – in *Scientific Bulletin of the Politehnica University of Timişoara.Transactions on Modern Languages*, vol. 21 (1), 2022., pp. 181-184 (https://www.sc.upt.ro/attachments/article/580/04_01_Simon.pdf), ISSN: 1583-7467.

5.2 Şimon, S. 2022. Book review – Marcela Alina Fărcaşiu. 2020. WHEN YOU SAY NOTHING AT ALL: NON-VERBAL COMMUNICATION ACROSS CULTURES. Szeged : Jate Press, pp. 118 – in Philologica Jassyensia, an XVIII, Nr 1 (35), 2022, pp. 362-365, ISSN online 2247-8353 (<u>https://philologica-jassyensia.ro/revista/?numar=philologica-jassyensia-an-xviii-nr-1-35-2022</u>).

5.3 Şimon, S. 2022. Book review – Mariana Cernicova-Bucă, Liliana Cismariu, Daniel Ciurel, Gabriel-Mugurel Dragomir, Vasile Gherheş. 2021. TINERII POLITEHNIȘTI. VALORI CULTURALE ȘI INTENȚII MIGRAȚIONALE [YOUNG ENGINEERING STUDENTS. CULTURAL VALUES AND MIGRATION INTENTIONS]. Bucharest: Tritonic – in PHILOBIBLON : Transylvanian Journal Of Multidisciplinary Research in the Humanities. VOL. XXVII (2022) NO. 1, pp. 213-219, ISSN: 1224 – 7448, ISSN (online) 2247 – 8442, ISSN – L 1224 – 7448 (<u>https://www.philobiblon.ro/sites/default/files/public/imce/doc/2022-nr1/philobiblon 2022 27 1 12.pdf</u>).

5.4 Şimon, S. 2020. Book review – Vîlceanu Titela. 2017. DYNAMIC INTERFACES OF TRANSLATION, PRAGMATICS AND INTERCULTURAL COMMUNICATION. Craiova: Editura Universitaria Craiova. ISBN: 978-606-14-1282-2, pp. 176 – in *Scientific Bulletin of the Politehnica University of Timişoara - Transactions on Modern Languages*, Volume 19, Issue 1, Timişoara: Editura Politehnica, pp.126-130, ISSN: 1583-7467 (https://www.sc.upt.ro/attachments/article/408/13_Simon.pdf).

5.5 Şimon, S. 2017. Book review – Claudia Elena Stoian. 2015. THE DISCOURSE OF TOURISM AND NATIONAL HERITAGE: A CONTRASTIVE STUDY FROM A CULTURAL PERSPECTIVE. Cambridge: Cambridge Scholars Publishing, ISBN (10): 1-4438-8219-4, ISBN (13): 978-1-4438-8219-4, pp. 405 – in *Scientific Bulletin of the Politehnica University of Timişoara - Transactions on Modern Languages*, Volume 16, Issue 1, Timişoara: Editura Politehnica, pp. 101-104, ISSN: 1583-7467.

5.6 Şimon, S. 2016. Book review - Bucă Marian & Cernicova Mariana. 2014. DICȚIONAR ANALOGIC ȘI DE SINONIME. București: Blassco, ISBN: 978-973-8968-53-0, pp. 496 – in *Scientific Bulletin of the Politehnica University of Timişoara - Transactions on Modern Languages*, Volume 15, Issue 1, Timişoara: Editura Politehnica, pp. 97-98, ISSN: 1583-7467.

5.7 Şimon, S. 2000. "Retorica alterității" (review of the book *"Noi" și germanii "noștri" –* 280 p. – by Dumitru Hîncu, published in 1998 at Editura Univers, București), in Babeți, A. & Ungureanu, C. (editors), A Treia Europă, nr.3-4/2000, Iași: Polirom, 2000, pp. 367-368, ISSN: 1582-3350.

5.8 Şimon, S. 2000. "Arheologia memoriei" (review of the book *Exerciții de memorie* – 289 p. – edited by Romulus Rusan, published in 1999 at Editura Fundația Academia Civică, București), in Babeți, A. & Ungureanu, C. (editors), A Treia Europă, nr.3-4/2000, Iași: Polirom, 2000, pp.369-370, ISSN: 1582-3350.

6. Translations

6.1 Dejica-Carțiș, D., **Şimon, S.,** Fărcașiu, M. & Kriston, A. (trad.). 2019. *Politehnica University Timișoara, 1989-2019: 100 Scientific Books in Highlight* (Dejica-Carțiș, D. (ed.), Timișoara: Editura Politehnica, ISBN 978-606-35-0319-1, 253 pp.).

6.2 Şimon, S. (trad.). 2018. *Graduates, Professionals, Specialists. Slalom among Experiences* (București: Eikon, ISBN 978-606-711-964-0, 213 pp.), translation of the book *Absolvenți, profesioniști, specialiști. Slalom printre experiențe* by Vasile Gherheș, published in 2018 by Editura Politehnica, Timișoara, ISBN: 978-606-35-0242-2 (203 pp.).

6.3 Şimon, S. (coord. trad.), Fărcaşiu, M., Kriston, A. & Pele, A. (trad.). 2018. *The Painter's Secret Garden* (Timişoara: Editura Politehnica, ISBN: 978-606-35-0255-2, 467 pp.), coordinator of the translation of the book *Grădina secretă a pictorului* by Coleta De Sabata, published in 2016 (2005) by Editura Excelsior Art, Timişoara, ISBN: 978-973-592-391-4 (553 pp.).

6.4 Şimon, S. (trad.). 2000. "Fragmente din jurnalul doamnei Petla Ecaterina" [Excerpts from the diary of Mrs. Petla Ecaterina] in S. Vultur (coord.), Germanii din Banat prin povestirile lor [The Germans from Banat through Their Stories], Bucureşti: Paideia, 2000, pp. 347-349.

7. Editorial activity

7a. Member of the editorial board

- member of the editorial board of Politehnica Publishing House in Timişoara (2016-present)
- member of the editorial board of *The Journal of Languages for Specific Purposes* (2018-2020)
- member of the editorial board of the International Journal of Communication Research (2021-present)
- member of the editorial board of Humanities & Social Sciences Communications (Springer Nature) (2022-present)

7b. Scientific reviewer

7b.1 Scientific reviewer in the advisory board of the publishing house:

• Cambridge Scholars Publishing (Newcastle upon Tyne) (2019-present)

7b.2 Scientific reviewer of the journals:

- Buletinul Științific al Universității Politehnica Timișoara Seria Limbi Moderne (Scientific Bulletin of the Politehnica University of Timișoara - Transactions on Modern Languages) (2016-present)
- The Journal of Languages for Specific Purposes (2018-present)
- Open Linguistics (2020, 2022)
- SKASE Journal of Theoretical Linguistics (2020)
- Sustainability (MDPI Journal) (2020-present)
- Education Sciences (MDPI Journal) (2021)
- International Journal of Environmental Research and Public Health (MDPI Journal) (2021present)
- Behavioral Sciences (MDPI Journal) (2021)

7b.3 Scientific reviewer of the books:

- When You Say Nothing at All: Non-Verbal Communication across Cultures by Marcela Alina Fărcaşiu, Szeged: Jate Press, ISBN: 978-963-315-463-2, 2020.
- Language and Image: Advertising Discourse across Cultures by Claudia E. Stoian, Szeged: Jate Press, ISBN: 978 963 315 447 2, 2020.
- Absolvenţi, profesionişti, specialişti. Slalom printre experienţe din colecţia "Monografii" by V. Gherheş, Timişoara: Editura Politehnica, ISBN: 978-606-35-0242-2, 2018.

8. Research papers presented at scientific events (conferences, congresses, symposia, colloquia, workshops, etc.)

8a. Research papers presented during panel discussions

8a.1 Şimon, S. 2022. "Accesibilitatea lingvistică în România" [Linguistic accessibility in Romania], paper presented during the panel discussion "Comunicarea ştiinței: ştiințe sociale și umaniste" [Communicating Science: Social Sciences and Humanities], organised by the Department of Communication and Foreign Languages of the Politehnica University of Timișoara within the framework of the event "Zilele Facultății de Științe ale Comunicării" [Days of the Faculty of Communication Sciences], 16.11.2022.

8a.2 Dejica, D., **Şimon, S.**, Fărcașiu, M., Kilyeni, A. 2021. "The status of training programs for easy-toread validators and facilitators in Romania", paper presented during the panel discussion "The status of training programs for easy-to-read validators and facilitators in Europe", organised by the Department of Communication and Foreign Languages of the Politehnica University of Timişoara within the framework of the *12th International Conference on Professional Communication and Translation Studies*, Timişoara, 26-27.03.2021.

8a.3 Dejica, D., Cernicova, M. & **Şimon, S.** 2021. "Realizări editoriale în comunicare și traductologie" [Editorial Achievements in Communication and Translation Studies], paper presented during the panel discussion "Comunicarea științei: științe sociale și umaniste" [Communicating Science: Social Sciences and Humanities], organised by the Department of Communication and Foreign Languages of the Politehnica University of Timișoara within the framework of the event "Zilele Facultății de Științe ale Comunicării" [Days of the Faculty of Communication Sciences], 15.11.2021.

8a.4 Şimon, S. 2021. "Generația invizibilă: studenții ascunși de tehnologie" [The Invisible Generation: Students Hidden by Technology], paper presented during the panel discussion "Comunicarea științei: științe sociale și umaniste" [Communicating Science: Social Sciences and Humanities], organised by

the Department of Communication and Foreign Languages of the Politehnica University of Timişoara within the framework of the event "Zilele Facultății de Științe ale Comunicării" [Days of the Faculty of Communication Sciences], 15.11.2021.

8a.5 Şimon, S. 2020. "Sustenabilitatea universităților românești: asumare, promovare și dezvoltare conceptuală" [The Sustainability of Romanian Universities: Assumption, Advancement and Conceptual Development], paper presented during the panel discussion "Comunicarea științei: științe sociale și umaniste" [Communicating Science: Social Sciences and Humanities], organised by the Department of Communication and Foreign Languages of the Politehnica University of Timișoara within the framework of the event "Zilele Facultății de Științe ale Comunicării" [Days of the Faculty of Communication Sciences], 06.11.2020.

8a.6 Şimon, S. 2019. "Dialogul interlingvistic, premisă a dialogului intercultural" [The Interlinguistic Dialogue, a Premise of the Intercultural Dialogue], paper presented during the panel discussion "Comunicarea științei: științe sociale și umaniste" [Communicating Science: Social Sciences and Humanities], organised by the Department of Communication and Foreign Languages of the Politehnica University of Timișoara within the framework of the event "Zilele Facultății de Științe ale Comunicării" [Days of the Faculty of Communication Sciences], 12.11.2019.

8b. Unpublished research papers presented at scientific events

8b.1 Şimon, S., Dejica-Carțiș, D.,Kilyeni, A., Fărcașiu, M.A. 2022. "Training Validators and Facilitators of Easy-to-Read Texts", paper presented at the international conference *British and American Studies*, West University of Timişoara, 12-14.05.2022.

8b.2 Kilyeni, A., Dejica-Carțiș, D., **Şimon, S.**, Fărcașiu, M.A. 2022. "Designing Skill Cards for E2R Validators and Facilitators", paper presented at the international conference *British and American Studies*, West University of Timişoara, 12-14.05.2022.

8b.3 Şimon, S., Dejica-Carțiș, D., Fărcașiu, M.A. & Kilyeni, A. 2021. "Increasing Accessibility through Inter- and Intra-Language Interpreting", paper presented at the international conference *Translation Times*, University of Craiova, 9-10.12. 2021.

8b.4 Dejica, D., **Şimon, S.,** Fărcașiu, M., Kilyeni, A. 2021. "Developing a working methodology for surveying validators and facilitators in Europe", paper presented at the international conference *The status of training programs for E2R validators and facilitators in Europe*, Timişoara, 26.05.2021.

8b.5 Dejica, D., **Şimon, S.,** Fărcașiu, M., Kilyeni, A. 2021. "The educational background and training priorities of validators and facilitators in Romania", paper presented at the international conference *The status of training programs for E2R validators and facilitators in Europe*, Timişoara, 26.05.2021.

8b.6 Dejica, D., **Şimon, S.**, Fărcașiu, M., Kilyeni, A. 2021. **"The status of training programs for E2R validators and facilitators in Europe**", paper presented at the international conference *The status of training programs for E2R validators and facilitators in Europe*, Timişoara, 26.05.2021.

8b.7 Dejica, D., **Şimon, S.,** Fărcașiu, M., Kilyeni, A. 2021. "The Status of Easy-to-Read Validators and Facilitators in Romania", paper presented at the international conference *30th Conference on British and American Studies*, Timişoara, 13-15.05.2021.

8b.8 Şimon, S. & Stoian, C.E. 2021. "Students' Perspectives on Project-Based Acquisition of Pragmatics", paper presented at the international conference *30th Conference on British And American Studies*, Timişoara, 13-15.05.2021.

8b.9 Stoian, C.E. & **Şimon, S.** 2021. "Translating culture", paper presented at the international conference *30th Conference on British and American Studies*, Timişoara, 13-15.05.2021.

8b.10 Şimon, S., Kriston, A. & Ungureanu-Ruthner, A. 2021. "An overview of interpreting", paper presented at the international conference 12th International Conference on Professional Communication and Translation Studies, Timişoara, 26-27.03.2021.

8b.11 Şimon, S. & Stoian, C.E. 2021. "Acquiring Pragmatics through Projects", paper presented at the international conference *12th International Conference on Professional Communication and Translation Studies*, Timişoara, 26-27.03.2021.

8b.12 Stoian, C.E. & **Şimon, S.** 2021. "The translation of culture", paper presented at the international conference *12th International Conference on Professional Communication and Translation Studies*, Timişoara, 26-27.03.2021.

8b.13 Gherheş, V., **Şimon, S.** & Gherheş, S. 2021. "De ce nu îşi țin studenții camera video deschisă în timpul orelor online?", paper presented at the international conference *12th International Conference on Professional Communication and Translation Studies*, Timişoara, 26-27.03.2021.

8b.14 Şimon, S. & Stoian, C.E. 2019. "Teaching Culture in Translation and Interpreting Classes", paper presented at the international conference *29th Conference on British and American Studies*, Timişoara, 16-18.05.2019.

8b.15 Stoian, C.E. & **Şimon, S.** 2019. "Dealing with Cultural Problems in Translating Educational Terminology from Romanian into English", paper presented at the international conference *29th Conference on British and American Studies*, Timişoara, 16-18.05.2019.

8b.16 Şimon, S. & Stoian, C.E. 2019. "Perspectives on Teaching Interpreting and Translation in the Digital Era", paper presented at the international conference *Professional Communication and Translation Studies 11*, Timişoara, 4-5.04.2019.

8b.17 Şimon, S., Stoian, C.E., Dejica-Carțiș, A. & Kriston, A. 2018. "The Importance of the Educational Terminology for the Internationalisation of Higher Education", paper presented at the international conference *28th Conference on British and American Studies*, Timişoara, 17-19.05.2018.

8b.18 Stoian, C.E. & **Şimon, S.** 2018. "The Role of Projects in Acquiring Pragmatics", lucrare prezentată la conferința internațională *28th Conference on British and American Studies*, Timişoara, 17-19.05.2018. **8b.19** Dejica-Carțiș, D. & **Şimon, S.** 2017. "Challenges of Multidimensional Translation", paper presented at the international conference *27th Conference on British and American Studies*, Timişoara, 18-20.05.2017.

8b.20 Şimon, S. & Dejica-Carțiș, D. 2017. "Translation and Interpreting Scenarios in a Digital World", paper presented at the international conference *10th International Conference on Professional Communication and Translation Studies*, Timişoara, 30-31.03.2017.

8b.21 Şimon, S. 2017. "Bridging the Communication Gap through an Interpreter", paper presented at the international conference 27th Conference on British and American Studies, Timişoara, 18-20.05.2017.

8b.22 Şimon, S. & Dejica-Carțiș, D. 2016. "Flouting the maxim of manner: on the role of the translator and interpreter in real communication scenarios", paper presented at the international conference *The 2nd Annual Scientific International Conference of the Faculty of Letters of SPIRU HARET University*, București, 12-14.05.2016.

8b.23 Şimon, S. 2003. "Studies on English Advertisements", paper presented at the international conference *13th Conference on British and American Studies*, Timişoara, 15-17.05.2003.

8b.24 Şimon, S. 2000. "Endophoric and Exophoric Reference in Written Advertisements", paper presented at the international conference *10th Conference on British and American Studies*, Timişoara, 18-20.05.2000.

9. Grants obtained through international or national competition

9a. Institutionally funded scientific grants, obtained through international or national competition, based on a research project

9a.1 Research-development project, "TRAIN2VALIDATE" Professional training for easy-to-read facilitators and validators", Erasmus + KA2 STRATEGIC PARTNERSHIP PROJECT 2020-1-ES01-KA203-082068", period: 05.01.2021 – 31.08.2023, the research-development team of the Politehnica University of Timisoara: D. Deiica-Cartis - director; **S. Simon**, M.A. Fărcasiu, A. Kilveni - members.

9a.2 Research project no. 1354 / 01.02.2019 - Project ID: 110, entitled Valori culturale și profesionale ale studenților din universități tehnice românești [Cultural and professional values of students from Romanian technical universities], period: 01.02.2019 – 01.04.2020, research team: L. Cismariu - director; MISTER. Ciurel, V. Gherheş, G.M. Dragomir, M. Cernicova Bucă, **S. Şimon** - members.

9a.3 Reseach and Development Project for Young Researchers – PCD – TC – Competition 2017 no. 16183/21.11.2017, code 30, entitled *Dicționar explicativ poliglot de termeni din domeniul educației (română, engleză, germană, franceză)* [Explanatory Multilingual Dictionary of Educational Terms (Romanian, English, German, French)], period: 21.11.2017 – 31.12.2018, research team: **S. Şimon** - director; A.M. Dejica-Carțiș, A. Kriston, C. E. Stoian – members.

9b. Grants obtained through international or national competition, based on an institutional development project

9b.1 Project POCU / 379/6/21/123900, Asigură-ți Viitorul prin Educație și Antreprenoriat - AVEA [Secure Your Future through Education and Entrepreneurship – AVEA], period: 25.05.2020 - 30.04.2021, position held in the project: teaching staff designing and teaching student activities 2 - trainer, COR code 242401, according to the Classification of Occupations in Romania.

9b.2 Project 105 / SGU / CI-II, *Centru de Învățare în Științe Inginerești* [Center for Learning in Engineering Sciences], period: 06.05.2019 - 30.06.2020, 12.10.2020 - 30.06.2021, 01.10.2021 - 28.02.2022, position held in project: tutor-trainer, COR code 242401, according to the Classification of Occupations in Romania.

9b.3 CNFIS-FDI-2019-0708 project, *Creșterea vizibilitalii Universității Politehnica Timișoara și facilitarea accesului la mobilitățile internaționale prin implementarea unui sistem integrat de informare și de gestiune* [Increasing the visibility of the Politehnica University of Timișoara and facilitating the access to international mobility by implementing an integrated information and management system], period: 01.06.2019 - 30.09.2019, position held in the project: translation expert - translator, COR code 264306, according to the Classification of Occupations in Romania.

9b.4 CNFIS-FDI-2018-0527 project, Creșterea gradului de internaționalizare a UPT prin promovarea în plan internațional a imaginii universității ca "Universitate de cercetare avansată și educație", în pragul aniversării centenarului – Study@UPT [Increasing the degree of internationalization of UPT by promoting internationally the image of the university as "University of advanced research and education", on the eve of the centenary - Study @ UPT] (field targeted: Internationalization of education superior from Romania), running period: 11.05.2018 - 30.11.2018, position held in the project: translation coordinator / course coordinator, process manager, COR code 242104, according to the Classification of Occupations in Romania.

II. Professional recognition and impact

1. Academic awards and distinctions

1.1 Simon, S. 2010. PhD degree earned with the distinction "MAGNA CUM LAUDE". West University of Timisoara.

1.2 Simon, S. 2018. Honorary diploma obtained for the dedication and selflessness proven in the development of study programs in the fields of Communication Sciences and Applied Modern Languages at the Politehnica University of Timisoara, in their 25 years of existence.

2. Citations, bibliographic references, reviews in publications: more than 200 citations or bibliographic references and 10 reviews

3. Keynote speaker at scientific events

Dejica, D., Simon, S., Fărcasiu, M., Kilyeni, A. 2021. "Rolul si importanta validatorilor si facilitatorilor în evaluarea materialelor usor-de-citit pentru elevii cu dificultăti de citire" [The role and importance of validators and facilitators in the evaluation of easy-to-read materials for students with reading difficulties], paper presented in the plenary of the conference Provocări ale educatiei bunăstării în scoală. De la educatia din scoală la carieră [Challenges of welfare education in schools. From school education to career], organised by the Institute for Research, Policy and Evaluation in Education (Bucharest, May 14-15, 2021).

4. Mobilities – visiting professor

4.1. Şimon, S. 2022. Scuola Superiore per Mediatori Linguistici - Pisa, Italy (4-8.04.2022). 4.2. Simon, S. 2016. The 4th Summer School TRANS 2016 (31.08.2016-10.09.2016), New Bulgarian University - Sofia, Department for Foreign Languages and Literatures.

5. Member in expert commissions

- member/president of 27 commissions established for the evaluation of candidates for teaching positions
- member of the expert commission set up in order to evaluate the candidacy for the award of the academic degree of Doctor Honoris Causa to Prof. em. dr, ling, merc. Gyde Hansen, Copenhagen Business School (2018)

Personal skills and competences

Mother tongue	Romanian						
Other languages	Understanding		Speaking		Writing		
English	C2	C2	C2	C2	C2		
German	C2	C2	C1	C1	C2		
Organisational skills and competences	 Strong organisational and coordination skills acquired as: vice-dean of the Faculty of Communication Sciences member of the Council of the Faculty of Communication Sciences member of the Council of the Department of Communication and Foreign Languages coordinator of language teaching activities at the Faculty Electrical Engineering vice-chair of the Board of the Business Communication and Interpreting specialisation vice-chair / interim chair of the Board of the Translation and Interpreting specialisation coordinator of the Committee for Quality Evaluation and Assurance at the Faculty of Communication Sciences dean of the students of the Communication and Public Relations specialisation organiser of undergraduate workshop and research seminar series member of the organising committee of the international conference Professional Communication Studies and of some anniversary events. 						

Computer-related skills and Use of the Microsoft Office software package (Word, Excel, Power Point) competences

Other skills and competences

Reliability, responsiveness, flexibility, very good interpersonal communication and teamwork skills developed throughout my work experience

Timişoara, 19.02.2023

Professor Simona - Cristina ŞIMON, PhD